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## **NDIA Appoints Ashley Bunce as Women In Defense Executive Director**

ARLINGTON, VA – The National Defense Industrial Association (NDIA) today announced it has appointed Ashley Bunce as Executive Director of [Women In Defense](#), an NDIA affiliate that supports the advancement and recognition of women in national security.

Bunce most recently served as Women In Defense's Associate Director. She comes to Women In Defense from the Office of the Secretary of Defense where she served at the pleasure of the President as a Special Assistant to the Deputy Assistant Secretary of Defense, Community and Public Outreach. In her new role at Women In Defense, she will be responsible for leading the strategic direction of the organization, cultivating external relationships and developing and executing key programming that provides professional networking, promotes professional growth and develops leaders.

“Women In Defense is in a period of accelerated growth and expansion,” **said NDIA President and CEO Gen. Craig McKinley, USAF (Ret.)**. “With Ashley at the helm, Women In Defense will be able to provide even more dynamic, forward-thinking professional development opportunities to further the educational and career objectives of those involved and will actively be a part of creating a more diverse national security marketplace.”

Women In Defense is a rapidly growing national organization with 20 chapters throughout the United States. Last year, Women In Defense recognized The Honorable Christine E. Wormuth, former Under Secretary of Defense for Policy, and Lisa Atherton, Executive Vice President, Military Business of Bell Helicopter as two of our nation's strongest, most successful women in defense who serve as role models for women and girls who aspire to serve in national security.

“Women are playing crucial roles in our Armed Forces and national security and bringing new perspectives to the table,” **said Bunce**. “Women In Defense is an innovative organization that is investing in the future workforce and providing thought-leadership and professional development programming. I'm honored to lead a forward-thinking organization that is contributing to a more inclusive workforce.”

Women In Defense is growing its social media presence and is launching a new website in the spring. For more information and updates on its events, follow Women In Defense on twitter at [@WIDNational](#) and on [Facebook](#), or visit [www.womenindefense.net](http://www.womenindefense.net).

Membership is open to women and men whose primary professional activities relate to the national security of the United States and its allies. Women In Defense represents members from defense organizations of every size; all branches of the U.S. Armed Forces; government agencies; academia; think tanks, associations and professional services. Active military and government employees receive complimentary membership.

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**About NDIA:** The National Defense Industrial Association (NDIA) is the trusted leader in defense and national security associations. As a 501(c)3 corporate and individual membership association, NDIA engages thoughtful and innovative leaders to exchange ideas, information and capabilities that lead to the development of the best policies, practices, products and technology to ensure the safety and security of our nation. NDIA's membership embodies the full spectrum of corporate, government, academic and individual stakeholders who form a vigorous, responsive and collaborative community in support of defense and national security. For more information, visit [www.ndia.org](http://www.ndia.org).