



# 2016 WOMEN IN DEFENSE Annual National Conference

March 9, 2016 ► Crystal Gateway Marriott  
Arlington, VA

Sponsor: \_\_\_\_\_ Sponsor Contact: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Company Name/Logo for signage (if different from above): \_\_\_\_\_

**WID can not guarantee quality of artwork if submitted outside of suggested formats:**

- Hi Res jpeg, tiff, or eps files
- File for print; white background

Sponsor Level: \_\_\_\_\_ \$: \_\_\_\_\_

## PAYMENT INFORMATION

Full payment must accompany this agreement

Check (payable to WID, Event #6WID)    **Credit card:**     AMEX     Visa     MasterCard

**Authorized Amount to be charged:** \_\_\_\_\_

**Card Number:** \_\_\_\_\_

**Expiration Date:** \_\_\_\_\_ **Security Code:** \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_ **Name as printed on credit card:** \_\_\_\_\_

Submit credit card payment via Email [awhite@ndia.org](mailto:awhite@ndia.org) or Fax 703-522-4656

Payment: Total amount is due with contract to guarantee sponsorship opportunity. Purchase orders cannot be accepted as payment. This contract is your invoice. All payments are due upon receipt.

### WID SPONSORSHIP GUIDELINES

1. The undersigned ("Sponsor"), by duly authorized representative, enters into this agreement with WID, to purchase a sponsorship at the above-listed conference in exchange for the sponsorship listed on page 2. WID will promote the Sponsor at the conference in accordance with the sponsorship benefits outlined in the Sponsorship Opportunities area. WID, at the signing of this agreement, will project the quantity and quality of items necessary for the sponsored event, and said items will be provided by WID based upon said projections.
2. In order to produce signage and promote your company in printed materials, Company must provide with signed contract:
  - a. E-mail your Company logo to Adrienne White at [awhite@ndia.org](mailto:awhite@ndia.org) in EPS format.
  - b. Company description to Adrienne White at [awhite@ndia.org](mailto:awhite@ndia.org).
3. Sponsor agrees to pay 100% of the sponsorship fee within 5 days of submission of this contract. If Sponsor does not pay 100% of the sponsorship fee within 5 days, WID reserves the right to cancel this sponsorship agreement and resell this sponsorship to another company.
4. WID reserves the right to cancel the sponsored event. In the event of such cancellation, Sponsor will be notified in writing and shall receive a full refund. Parties agree that in the event of such cancellation, the Sponsor's sole remedy against WID shall be the refund of monies paid by Sponsor to WID pursuant to this agreement.
5. All returning Sponsors (A returning Sponsor is defined as a company that sponsored the same event last year, but not necessarily the same item) will receive an opportunity of no more than 30 days after the event stages to renew this sponsorship agreement for the following year. This period gives all returning Sponsors the first refusal right for their sponsorship for the 30 days. After this period ends, the first right of refusal is terminated and the sponsorship becomes available on a first-come, first-served basis. Renewals may be subject to change in price and sponsorship benefits at the discretion of WID.
6. Force Majeure Clause: If WID should be prevented from holding the conference for any reason beyond WID's control, such as, but not limited to acts of God; war; government regulation, acts or decisions; terrorism; disaster; strikes; civil disorder; curtailment of transportation facilities; or any other emergency beyond WID's control, making it inadvisable, impossible, illegal or which materially affects WID's ability to perform its obligations under this Contract then WID has the right to cancel or postpone the conference or any part thereof, with no further liability to the sponsor other than a refund of sponsorship fee.
7. A copy of this contract and any signatures herein shall be valid as an original.

\_\_\_\_\_  
Authorized Signature (Sponsoring Company)

\_\_\_\_\_  
Date



### Platinum Sponsor

- Eight (8) complimentary registrations
- Introduce Keynote Speaker
- Company logo and link to your company website posted on the event website
- Company description in on-site brochure [size of your choosing]
- Signage at event
- Sponsor ribbon on badges
- Picture with Keynote Speaker
- Corporate Logo on WID website, Facebook page and Twitter accounts

**Investment: \$10,000**

### Silver Sponsor

- Registrations for two (2) attendees
- Logo and link to your company on event web site
- Company description (150 words) in the conference program
- Signage recognizing sponsorship level & Sponsor ribbons
- Podium recognition throughout the event

**Investment: \$3,000**

### Break Sponsor

- Logo and link to your company on event web site
- Company description (150 words) in the conference program
- Signage recognizing sponsorship level & Sponsor ribbons
- Podium recognition throughout the event

**Investment: \$3,000 (2 available)**

### Luncheon Sponsor

- Registrations for three (3) attendees
- Logo and link to your company on event web site
- Company description (250 words) in the conference program
- Signage recognizing sponsorship level & Sponsor ribbons
- Podium recognition throughout the event

**Investment: \$7,000 (only 1 available)**

### Bronze Sponsor

- Logo and link to your company on event web site
- Company description (100 words) in the conference program
- Signage recognizing sponsorship level & Sponsor ribbons
- Podium recognition throughout the event

**Investment: \$1,000**

### Gold Sponsor

- Registrations for three (3) attendees
- Reserved conference seating for one
- Logo and link to your company on event web site
- Company description, logo and contact info (250 words) in conference program
- Signage recognizing sponsorship level & Sponsor ribbons
- Podium recognition throughout the event & Introduction of Keynote or Panel (after Platinum choice)

**Investment: \$5,000**

### Small Business

- Registration for one attendee & Logo on event web site
- Company name and web address listed in the conference program
- Signage recognizing sponsorship level & Sponsor ribbons
- Podium recognition throughout the event

**Investment: \$500**

### Breakfast Sponsor

- Registrations for two (2) attendees
- Logo and link to your company on event web site
- Company description (150 words) in the conference program
- Signage recognizing sponsorship level & Sponsor ribbons
- Podium recognition throughout the event

**Investment: \$4,000 (only 1 available)**

Sponsorship Total:

\$ \_\_\_\_\_