



WOMEN
IN DEFENSE



2016 Annual WOMEN IN DEFENSE National Conference

Driving Innovation:

Showcasing Leaders Delivering Innovation
to National Security

SHOWCASING:

- ▶ **Hon. Lisa S. Disbrow, USAFR (Ret),**
Under Secretary of the Air Force

KEYNOTE PRESENTATIONS BY:

- ▶ **Hon. Katrina McFarland**
*Acting Assistant Secretary of the Army
(Acquisition, Logistics & Technology)*
- ▶ **MG Heidi Brown, USA**
U.S. Strategic Command
- ▶ **Ms. Madelyn Creedon**
*Office of the Under Secretary for Nuclear
Security/Administrator for National
Nuclear Security Administration*
- ▶ **Dr. Phyllis Schneck**
U.S. Department of Homeland Security
- ▶ **Ms. Jennifer Walsmith**
National Security Agency

ABOUT WID

Women in Defense (WID), a National Security association's mission is to cultivate and support the advancement and recognition of women in all areas of national security and the defense industry. WID provides a dynamic environment for professional growth through networking, career development and educational programs. WID represents men and women from defense companies and related small, medium and large business, all branches of the U.S. Armed Forces, government agencies, academia, associations and professional services. WID is a certified 501(c)3 nonprofit. Please visit www.womenindefenset.net to learn the benefits and to Join Us Now!

WID has nearly 4,000 individual members, and prides itself on having 20 Chapters in key geographic locations. Local Chapters have no additional membership dues and any WID member can participate in programs and events nationwide in any of WID's 20 Chapter network:

WID CHAPTERS

- ▶ Capital
- ▶ Central Florida
- ▶ Chesapeake Bay
- ▶ Georgia
- ▶ Greater Frederick
- ▶ Greater Hampton Roads
- ▶ Greater Los Angeles
- ▶ Greater Ohio Valley
- ▶ Greater Tampa Bay
- ▶ Michigan
- ▶ Mid-Atlantic
- ▶ Minnesota
- ▶ New England Shoreline
- ▶ Palmetto
- ▶ Picatinny
- ▶ Rocky Mountain
- ▶ San Diego
- ▶ Space Coast
- ▶ Tennessee Valley

REGISTRATION INFORMATION

REGISTRATION PROCESS

To register online for this conference, please visit www.ndia.org/meetings/6WID and click on the "Registration" tab. Online registration will close at 5pm EST on **Friday, March 4, 2016**. After March 4, 2016, you must register onsite at the registration desk.

CONFERENCE REGISTRATION FEES	REGULAR (THROUGH 2/26/16)	LATE (AFTER 2/26/16)
Government	\$225	\$255
Academia	\$225	\$255
Industry WID Member	\$300	\$340
Industry Non-WID Member	\$370	\$420

REGISTRATION RATE INCLUDES

With your purchase of conference registration, you are entitled to:

- ▶ Entrance into the general session
- ▶ Event meals, which include one continental breakfast, two networking breaks, and one networking luncheon
- ▶ The onsite conference agenda and meeting materials
- ▶ All post-event online speaker proceedings (if released by speaker)

CANCELLATIONS AND SUBSTITUTIONS

All cancellation requests received on or before **Friday, February 27, 2016** will receive a refund minus a cancellation fee of \$75. Refunds will not be given for cancellations received after 5pm EST Friday, February 27, 2016.

Substitutions are welcome in lieu of cancellations. Please make your cancellation or substitution in writing to Ms. Adrienne White at awhite@ndia.org.

DRESS CODE

The dress code for civilians is business attire and uniform of the day for military.

ADDITIONAL INFORMATION

HOTEL INFORMATION

Crystal Gateway Marriott

1700 Jefferson Davis Highway, Arlington, VA 22202

Room Rate: \$299

A block of rooms has been reserved at the Crystal Gateway Marriott in Arlington, VA. In order to ensure the discounted rate, you must make your reservations early and ask for the "Women In Defense" room block. Rooms will not be held after Friday, February 19, 2016, and may sell out before then. Rates are also subject to change after this date.

To make your reservation, please visit <https://aws.passkey.com/e/14214998> or call (703) 920-3230.

HIGH-SPEED INTERNET ACCESS

▶ Complimentary wireless is available in the lobby and public areas.

PARKING

- ▶ Self Parking Rate 0 – 1 hour: \$13.00
- ▶ Self Parking Rate 1 – 3 hours: \$19.00
- ▶ Self Parking Rate 3 – 24 hours: \$27.00

NEARBY AIRPORTS

- ▶ **Ronald Reagan Washington National Airport – DCA**
(Complimentary shuttle is provided to and from the airport)
Shuttle phone: (703) 920 – 3230
Subway service fee: approx. \$3.10
Estimated taxi fare: \$10.00
- ▶ **Washington Dulles International Airport - IAD**
Estimated taxi fare: \$45.00
- ▶ **Baltimore/Washington International Thurgood Marshall Airport - BWI**
Super Shuttle: fee: \$51.00
Estimated taxi fare: \$90.00

SPONSORSHIP INFORMATION

The WID National Conference sponsorship menu offers many categories to fit your budget. By enhancing your brand with a sponsorship at this premier event, you'll build a stronger perception from the audience and stand out from the crowd.

Sponsorship packages are available from \$500 to \$10,000.

View the Sponsorship Menu at www.ndia.org/meetings/6WID under the Sponsorship Information tab.

Contact Ms. Dina Flynn at Dina@10FoldDC.com for additional information.

WID SPONSORS (as of 2/24/16)

PLATINUM

NORTHROP GRUMMAN

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SMALL BUSINESS



WEDNESDAY, MARCH 9, 2016

7:30 – 8:00AM **NETWORKING BREAKFAST**

8:00 – 8:15AM **WELCOME & OPENING REMARKS**

Maj Gen Amy Courter, CAP/USAFX, *President, Women In Defense; COO, Dynamic Computer Corporation*

8:15 - 8:20AM **WELCOME**

Ms. Lisa Atherton, *Vice President, Global Military Business Development, Bell Helicopter, a Textron, Inc. Company*

8:20 – 8:25AM **PRESENTATION OF COLORS / NATIONAL ANTHEM**

8:25 – 9:00AM **OPENING KEYNOTE SPEAKER**

MG Heidi Brown, USA, *Director, Global Operations - J3, U.S. Strategic Command*

9:00 – 9:45AM **GOVERNMENT LEADERSHIP PANEL**

Panelists will address how their service is “Driving Innovation” in their processes, procedures, and technology to better our military forces, or provide greater capability to our forces.

MODERATOR: Maj Gen Amy Courter, CAP/USAFX, *President, Women In Defense; COO, Dynamic Computer Corporation*

- ▶ Ms. Amanda Simpson, *Deputy Assistant Secretary for Operational Energy, Assistant Secretary of Defense for Energy, Installations, and Environment, Office of the Under Secretary of Defense for Acquisition, Technology and Logistics*
- ▶ Ms. Gloria Valdez, *Deputy Assistant Secretary Ship Programs, Assistant Secretary of the Navy, Research, Development and Acquisition*
- ▶ Maj Gen Sara Zabel, USAF, *Vice Director, Defense Information Systems Agency, Office of the Chief Information Officer, U.S. Department of Defense*

9:45 – 10:15AM **NETWORKING BREAK**

10:15 – 11:00AM **INDUSTRY LEADERSHIP PANEL**

Senior female executives from leading aerospace and defense firms will discuss how their companies are “Driving Innovation” to supply better products and services to our military.

MODERATOR: Ms. Lorna Estep, *Director, Resource Integration, A4 Logistics, Engineering and Force Protection, U.S. Department of the Air Force*

- ▶ Ms. Regina Genton, *Vice President, Space & Intelligence Programs, Raytheon Company*
- ▶ Ms. Stephanie Hill, *Vice President and General Manager, Ship & Aviation Systems, Mission Systems and Training, Lockheed Martin Corporation*
- ▶ Ms. Janine Nyre, *Vice President, Engineering and Mission Assurance, Northrop Grumman Information Systems*
- ▶ Ms. Corrine Kosar, *Senior Vice President, Booz Allen Hamilton*

11:00 – 11:35AM

KEYNOTE SPEAKER

Ms. Jennifer Walsmith, *Senior Acquisition Executive, National Security Agency*

11:35AM – 12:50PM

LUNCHEON

LUNCHEON KEYNOTE SPEAKER

Dr. Phyllis Schneck, *Deputy Under Secretary for Cybersecurity and Communications, Office of the Under Secretary, National Protection and Programs Directorate, U.S. Department of Homeland Security*

12:50 – 12:55PM

HORIZONS UPDATE

Ms. Kirstin Knott, *HORIZONS Scholarship Director, Women In Defense; Managing Director, FedEx Government Services*

12:55 – 1:00PM

HORIZONS SCHOLARSHIP SPEAKER

Ms. Katherine Leggiero, *George Mason University*

1:00 – 1:35PM

KEYNOTE SPEAKER

Hon. Katrina McFarland, *Acting Assistant Secretary of the Army (Acquisition, Logistics & Technology), Office of the Under Secretary of Defense*

1:35 – 2:20PM

GOVERNMENT CONTRACTING OPPORTUNITY PANEL

Panelists will address how their organization is implementing innovative ideas, provide an overview of innovative projects that are upcoming, and address how industry can aid them in their innovation goals.

MODERATOR: Ms. Cathie Gridley, *Sector CP & Division General Manager, Advanced Defense Services Division, Northrop Grumman Technology Services*

- ▶ Ms. Anita Bales, *Director, Defense Contract Audit Agency, Office of the Under Secretary of Defense, Comptroller*
- ▶ Lt Gen Wendy Masiello, USAF, *Director, Defense Contract Management Agency, Assistant Secretary of Defense for Acquisition*
- ▶ Ms. Allison Stiller, *Principal Civilian Deputy Assistant Secretary, Assistant Secretary of the Navy, Research, Development and Acquisition*

2:20 – 2:55PM

NETWORKING BREAK

2:55 – 3:30PM

KEYNOTE SPEAKER

Hon. Lisa Disbrow, USAFR (Ret), *Under Secretary, Office of the Under Secretary of the Air Force*

3:30 – 4:15PM

INNOVATION & STEM PROGRAMS PANEL

Panelists will address how their organizations are implementing Innovation and STEM programs to help inspire the next generation as well as their own workforce.

MODERATOR: Ms. Susan Lavrakas, *Workforce, Aerospace Industries Association (AIA)*

- ▶ Ms. Kristi Brown, *Acting Deputy Associate Administrator for Public Outreach, Office of Communications, National Aeronautics and Space Administration*
- ▶ Lt Gen Arnold Bunch, Jr., USAF, *Chair, U.S. Air Force's STEM Advisory Council; Military Deputy, Assistant Secretary for Acquisition, U.S. Department of the Air Force*
- ▶ Ms. Christine Fox, *Assistant Director for Policy & Analysis, The Johns Hopkins University Applied Physics Laboratory*
- ▶ Ms. Jennifer Kauffman, *Director of Business Development, Dell Federal*

4:15 – 4:50PM

KEYNOTE SPEAKER

Ms. Michèle Hizon, *Principal Director, Security Assistance and Equipping (SA&E) Defense Security Cooperation Agency*

4:50 - 5:00PM

CLOSING COMMENTS

Maj Gen Amy Courter, CAP/USAFX, *President, Women In Defense; COO, Dynamic Computer Corporation*

5:00PM

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