

Leadership: Marching to Your Own Beat

The Iowa/Illinois Chapter of Women in Defense (WID) invites you to participate in a symposium that will engage you in a thought provoking day of leadership examples for your personal growth. We have a diverse group of speakers that will make this learning experience enjoyable.

WID is a non-profit professional organization of both women and men in the public and private sectors whose careers are related to defense and national security. An affiliate of the National Defense Industrial Association (NDIA), WID provides its members with a forum to exchange ideas and experiences and expand their network of contacts. It also provides women opportunities to meet and hear from distinguished officials from the public and private sectors. WID supports career development through mentoring for individuals already involved in defense-related careers, and scholarships for youths interested in pursuing such careers. The organization also provides a forum to address local concerns about the industrial base and maintaining a highly skilled workforce in the Quad City area.

For more details on the Iowa/Illinois Chapter of WID go to:
http://wid.ndia.org/chapters/Iowa_Illinois/

AGENDA

- 7:00 a.m. Registration
- 8:00 a.m. Opening Remarks
Program Co-Chair
Ms. Chris Weatherspoon
- 8:05 a.m. Welcome-WID President
Ms. Dianne Wheeler
- 8:20 a.m. **Command Sergeant Major (Ret.) Michele S. Jones – First woman to serve as a Division Command Sergeant Major in the Army**
- 9:20 a.m. Break
- 10:00 a.m. **Ms. Kelly Hansel – Recipient of 2009 WID Scholarship**
- 10:05 a.m. **Dr. Allen Zimmerman – Motivational Speaker**
- 11:30 a.m. Lunch – Slideshow of WID achievements and events
- 12:45 p.m. **Charles “Chip” Lutz – (Ret.) Navy Officer-President and Founder of Covenant Leadership, LLC**
- 1:45 p.m. Break
- 2:15 p.m. **Courtney B. Banks – CEO /Homeland Security**
- 3:30 p.m. Wrap-up
- 4:00 p.m. Adjourn

Registration Form	Women in Defense Leadership: Marching to Your Own Beat	Bettendorf Iowa March 4 2010	
Name	Registration Fee	\$150	WID P. O. Box 4932 Rock Island, IL 61204-4932
Title	Enclose Payment to:		
Company			
Street Address/Office Symbol			
City/State/Zip			
Telephone			
Email			

Check # _____ VISA or Master Card # _____ Signature: _____ Exp date: _____

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Iowa/Illinois Chapter Women in Defense (WID)



**Waterfront Convention Center
Bettendorf, Iowa
4 March 2010**

Additional Information

For additional information about this symposium, please call:

Mary Dalmasso
(309) 793-1391

Or

Brenda Hanes
(309) 794-0115

Registration/Payment Information

Registration fee: \$150.00

Payment should be made at the time of registration. Please complete the registration form and mail it with your fee payable to:

WID
P.O. Box 4932
Rock Island, IL 61204-4932
Phone: (309) 782-4841

Your registration form and payment must be received by Monday, February 22, 2010. Fee includes lunch and breaks. Appropriate attire for this symposium is business casual for civilians and Class B uniforms for military.

If registering more than one person, a spreadsheet with names and information may be attached to registration form

Iowa-Illinois Chapter
Women in Defense
P.O. Box 4932
Rock Island, IL 61204-4932



“Leadership: Marching To Your Own Beat”

LCDR Charles “Chip” Lutz, USN (Ret.) Biography

LCDR Chip Lutz, USN(Ret), MEd, CLL, is the President and founder of Covenant Leadership, LLC and has 24 years of solid leadership experience. A retired Navy Officer, he has had two command tours, served as the Director of Security for Naval District Washington, DC during September 11th 2001 – where he was responsible for the safety and security of 25,000 people on 9 different Naval Installations in the National Capital Region during one of our Nation’s most trying times.

A seasoned educator and trainer, he is currently adjunct faculty for two different universities and has taught over 20 different classes in leadership, management, human resource development, and organizational behavior. He is a contributing author to Stephen Covey’s book, “Roadmap to Success,” been published in Security Management Magazine, and has had numerous articles on teamwork and leadership published in Zig Ziglar’s Weekly Newsletter. He serves on the Board of Directors for the Association of Applied and Therapeutic Humor and is also the President Elect of that seriously funny association.

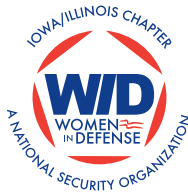
Chip is a leader who has been there, done that, and has the uniform to prove it! He helps people create positive environments so that they can find life more workable and work more livable.



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Courtney B. Banks, CEO

In her role as Chief Executive Officer at Nat'l Security Associates WorldWide, Ms. Banks draws on her extensive experience and expertise to expand clients' business opportunities in the fields of national and homeland security worldwide. Prior to establishing NSAWW, Ms. Banks served as Vice President of Homeland Security for Raytheon Company, where she and her team were responsible for growing Raytheon's Homeland Security business to over \$1Billion, doubling their revenues in her first year. Before joining Raytheon, Ms. Banks was Director of Homeland Systems Solutions for Lockheed Martin Systems Management, where she was responsible for business development, marketing, and management strategies. Ms. Banks' career also includes service as Assistant for Global Terrorism Issues in the Department of Defense's Office of the Assistant Secretary of Defense for Special Operations and Low Intensity Conflict during the Clinton Administration. Ms. Banks has also worked at the Department of Justice, the White House, and as Director of Force Health Protection for the Gulf War Illness Task Force for the Department of Defense. She has a Master Degree in National Security Studies from Georgetown University and a Bachelor of Arts Degree in military history from the University of Pennsylvania. Ms. Banks has also attended the executive business programs for Raytheon Company and for Lockheed Martin Corporation at the University of Chicago Business School and Tepper School of Business at Carnegie Mellon University. Ms. Banks has extensive international business experience to include in the Middle East, Eastern and Western Europe, Asia and the Far East. She has been featured in publications such as *Business Week*, *The Washington Business Journal*, *The Washington Post*, and *The National Journal*, and has been a guest commentator on CBS and other radio and television news shows.



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Biographical Sketch of Dr. Alan R. Zimmerman, CSP, CPAE Speaker Hall of Fame

- Started selling door-to-door in second grade, everything from greeting cards to operating a small international import business by age 14.
- Worked his way through college and graduate school as a retail salesperson, radio broadcaster, recreation manager, and prison therapist.
- Listed in “Who’s Who Among Students in American Colleges and Universities.”
- Earned Bachelor’s degree from U of WI in Speech and Political Science, 1970.
Master’s degree from U of MN in Communication and Sociology, 1972.
Doctorate from U of MN in Interpersonal Communication and Psychology, 1978.
Graduated with Summa Cum Laude honors each time.
- Has 15 years of experience as a university professor at the University of Minnesota (Twin Cities and Mankato), Emporia State University, and University of St. Thomas.
 - Selected as “Outstanding Faculty Member” by two different universities.
 - Founded Zimmerman Communi•Care Network, Inc. in 1985, a speaking/training/consulting company, providing 90+ programs a year across the United States and around the world.
- Spoken to more than a million people, in 48 states and 22 countries, maintaining a 92% repeat and referral business.
 - Listed in “Outstanding Young Men of America,” “International Directory of Distinguished Leadership,” “Men of Achievement,” and “Five Thousand Personalities of the World.”
- Awarded the CSP (Certified Speaking Professional Designation of Achievement) in 1992. Of the 4,000 members of the National Speakers Association, only 5% have received this award.
- Given the “Distinguished Faculty Award” by the Institute of Management Studies on two occasions, an award that has been given to fewer than 10 of its 2000 speakers in its 30+ years of business across the world.
- Inducted into the CPAE Speaker Hall of Fame, an honor reserved for only a small handful of people in the last 30 years, including Ronald Reagan, Collin Powell, Art Linkletter, Norman Vincent Peale and Zig Ziglar.
 - Publisher of the “Tuesday Tip,” a weekly internet newsletter that focuses on maximizing human performance, increasing leadership effectiveness, and developing communication competence.
 - Author of several audio and video programs as well as books and training manuals, that help people and organizations develop skills for peak performance.
- Personal interests include active church participation, refinishing antique furniture, biking, hiking, and international adventures as diverse as tribal treks in Southeast Asia and hunting in the Arctic.



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Command Sergeant Major (Retired) Michele S. Jones

Command Sergeant Major (Retired) Jones served as the 9th CSM of the Army Reserve from October 2002 through August 2006. She retired on March 1, 2007 after 25 years of service.

She was the first woman selected as class president at the United States Sergeants Major Academy (Class 48), the first woman to serve as a division CSM, and culminating as the first woman to serve as the CSM of any of the Army's Components, Active or Reserve. Prior to her retirement, she held the highest Noncommissioned Officer position of any woman in the Army.

As the CSM of the Army Reserve, she served as the Chief of the Army Reserve advisor on all enlisted Soldier matters. She represented the Army Reserve enlisted Soldier at all levels within the Army, Department of Defense, Congressional and in the media. She served on multiple councils, boards and testified before Congressional Committees and Subcommittees that made decisions, recommendations and legislative changes affecting Soldiers and their families.

A career Soldier, CSM Jones held many positions of increased leadership responsibility from squad leader, section leader, Platoon Sergeant, First Sergeant and Command Sergeant Major. Some of her career highlights include multiple assignments to 78th Division, (Training Support), Edison, NJ; United States Army Special Operations Command (Airborne) (Troop Program Unit), Fort Bragg, NC; United States Army Civil Affairs and Psychological Operations Command (Airborne) Fort Bragg, NC; 82nd Airborne Division, Fort Bragg; 4th Infantry Division, Fort Carson, CO.

Her oversea assignments include Hanau and Rhineberg Germany, Honduras and Panama. She was called to active duty for Operations Desert Shield/Storm, Restore Hope, Provide Comfort, Joint Endeavor and Nobel Eagle. She toured extensively throughout Bosnia, Kosovo, Iraq, Afghanistan, Kuwait, Qatar and Uzbekistan

Some of her awards include the Legion of Merit, Meritorious Service Medal, Army Parachutist Badge, German Army Forces Airborne Wings, and Royal Thai Airborne Wings.

CSM Jones has been featured in multiple newspapers and magazines around the world, including *Ebony*, *Jet* and was highlighted in *Essence Magazine's* Anniversary Edition as 1 of 35 of the World's Most Remarkable Women. She has appeared on the nationally syndicated Tavis Smiley Show, Black Entertainment Television (BET), Steve Harvey Morning Show and numerous radio stations. Additionally, she has served as a panelist at several universities across the nation and at the "Women Shaping the World Summit" in New York City.

CSM Jones is the 2005 recipient of the NAACP Meritorious Service Award, the only enlisted service member to receive the award in the NAACP history and most recently received the 2009 National Coalition on Black Civic Participation, Inc. Spirit of Democracy Lifetime Achievement Award. She was selected to speak at the Democratic National Convention and served as a surrogate speaker, throughout the country, during the Presidential campaign for then Senator Barack Obama.

She continues her service to the Nation as a Motivational Speaker for both the civilian community; Army's Planning For life Program- speaking to over 45,000 middle and high school students both in the U.S. and abroad in the last two years- and the Family Leadership Institute. She is a principle agent with the Army's H3 Program (Healing Helping Hiring Wounded Warriors), and continues to be an advocate and speaker for the military through multiple events. She is President and CEO of The Bones Theory Group, L.L.C. and is a Political Appointee for the Obama Administration.